

For Immediate Release:

Alternative Construction Company's ACTech Panel System to be Subject of Hurricane Projectile Test Demonstration in Florida

Revels Construction of SW Florida to Compare Results of Projectile Tests on Bradenton Job Site

Melbourne, FL, Tuesday, June 19, 2007, Alternative Construction Company, Inc. (OTCBB: ACCY) announced today that its' ACTech Panel System will be compared in a test of hurricane projectile strength against conventional building materials. Revels Construction of SW Florida will be conducting the test at a current jobsite in Bradenton. The presentation is also to include a demonstration of the speed and ease of use of the ACTech Panel System and many of the other inherent "efficiency" qualities of the system. Dave Revels, the Founder and co-owner of Revels Construction and a former Manatee County Building Inspector stated, "As far as we are concerned, this is the state of the art in housing technology. We have not found the number features and benefits found in the ACTech structural insulated panel in any other materials at any cost." The demonstration will begin at 1PM, June 22 at 4419 37th Street East (2 blocks North from State Road 70 on 37th Street E).

To be compliant with hurricane projectile test standards, FEMA requires that an 8 foot, 6 pound "2 X 4" be projected at a structure or construction material at a speed of 34 m.p.h. without penetration. A "wind" cannon will be present to launch the projectiles. The demonstration will compare results of the "2 X 4" projectiles shot at a wood framed (and sheathed) construction method, a block based construction method and the ACTech Panel system. Spectators, builders and builder associations, broadcast and print media and potential home buyers are invited to view the demonstration.

Steve Rechtsteiner, also a co-owner and Founder of Revels Construction, works with customers to design their homes to meet cost and feature specifications. "As an architect, an engineer, a national plans examiner and a builder, I am able to achieve customer goals while achieving excellent economics. More often than not, our homes are built at a cost of \$78-90 per square foot base price. This while providing the very highest quality, secure and energy efficient home. The long-term value of 35-70% in monthly energy bill savings cannot be over stated," he added.

For directions or questions, please contact Dave Revels at 941-685-1178 or Steve Rechtsteiner at 941-713-5012.

Alternative Construction Company, Inc. (ACC) possesses a unique and patented construction technology called the ACTech™ Panel System that is used in the design and production of state of the art buildings in commercial, residential, industrial and modular building applications. Generically known as structural insulated panels (SIPs), ACC's revolutionary and efficient construction solution utilizes an inherently better galvanized steel "skin" SIP system to complete energy efficient, stronger, safer, faster, and more economical structure than conventional wood and brick based building products. The patented ACTech SIP

system is environmentally-friendly and easier to construct with – not only saving labor cost and cutting construction time, but also reducing recurring monthly heating and cooling energy bills by 30-50% and often more. Most importantly, the ACTech panel system possesses disaster tolerant strength and has tested stronger than conventional concrete block or wood frame construction. In hurricane projectile tests, the ACTech™ Panel System has proved to meet or surpass the most stringent wind, projectile and uplift codes in the nation levied by the 2006 Florida Building Code. The ACTech™ Panel System offers builders and consumers many competitive and comparative advantages of use due to its wide range of attributes. As this new construction technology gains awareness or hurricane- and tornado-prone states establish new building codes and rebuild from recent weather disasters, ACC believes its' products will be in greater demand.

This press release may contain forward-looking statements covered within the meaning of the Private Securities Litigation Reform Act of 1995. These forward-looking statements relate to, among other things, plans and timing for the introduction or enhancement of our services and products, statements about future market conditions, supply and demand conditions, and other expectations, intentions and plans contained in this press release that are not historical fact and involve risks and uncertainties. Our expectations regarding future revenues depend upon our ability to develop and supply products, which we may not produce today and that meet defined specifications. When used in this press release, the words "plan," "expect," "believe," and similar expressions generally identify forward-looking statements. These statements reflect our current expectations. They are subject to a number of risks and uncertainties, including, but not limited to, changes in technology and changes in pervasive markets.

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